

FOX CREEK OUTFITTERS



It is time for skiers and snowboarders to hit the slopes, but before a winter vacation can begin, gear is in order.

From novices to experts, *Fox Creek Outfitters* specializes in equipping skiers and snowboarders with the gear that will keep them safe and warm. The store specializes in cycling gear and repair, too.

Owner Scott Baker said it is the knowledge of his staff that sets *Fox Creek Outfitters* apart from other sporting good stores.

“We are most proud of the fact that we can say it will be hard to find more people in St. Louis that know more than we do,” Baker said.

Originally from upstate New York, Baker cannot remember a time when it was easy to get him off his bike. He fell in love with mountain biking, and it became the passion that led him to open *Fox Creek Outfitters* in November. Having the store, he said, was a way to educate and “spread the love” for the sports.

Because Baker’s staff knows their stuff from experience rather than catalogs, customers are not bogged down by technical jargon.

“The goal and intention of the business is to use our knowledge not in a way to turn the customer off, but to empower them,” Baker said.

Typically skiing, snowboarding and cycling are considered elitist sports due to the expense, but it is a myth Baker wants to expel. *Fox Creek Outfitters* works to provide customers with quality products at every price range, so anyone can ski, board and ride and come to share in the passion that Baker and his staff have for sports.

Fox Creek Outfitters
217 E. Fifth Street • Eureka
(636) 938-9680
Monday – Friday, 10 a.m to 8 p.m.
Saturday, 10 a.m. to 6 p.m.
Foxcreekstl.com