



Christine Pett and her mother, Connie Kelly, opened *Cute as a Bug*, a children's and maternity resale store located in Eureka, in June. "We're really two stores in one," Christine explained. "About 85% of our store is made up of resale merchandise while the other 15% is new, boutique items appropriate for gifts."

The resale side of *Cute as a Bug* specializes in quality, gently used clothing sized preemie through 16 girls and 18/20 boys. There's a small inventory of junior and misses sizes through size 10/12 ladies and 34-inch waist for guys. Infant and toddler equipment, furniture, toys, books and videos are offered at a fraction of their original cost. Plus there is a wide variety of new and used maternity clothing in sizes XS to XXL. "We have a lot of folks looking for those harder to find sizes, so if you have it home, please bring it in," added Christine.

The *Cute as a Bug* boutique is a good place to find a unique, affordable item for a baby shower, christening or birthday gift. Handmade items include blankets, purses for little girls and moms and burp



cloths. A new line of custom monogram-mable jewelry by Heartstrings includes bracelets, rattles, pacifier clips and more in sterling silver. "These are the perfect keepsake gift that everyone will ooh and aah over at a shower," Christine said. There are also hand-painted table & chair sets, picture frames, piggy banks and more.

"For those health-conscious moms," Connie explained, "we offer a line of all natural, organic products by Earth Mama Angel Baby for pregnancy, recovery and everyday use as well as Mama's Bliss products renown for soothing colicky and gassy babies, heartburn due to pregnancy and morning sickness."

Because shopping with little ones can be challenging, a large play area and complimentary diapering station are offered. Layaway, a wish list, customer loyalty cards and MOM'S CLUB discounts are even more reasons to love *Cute as a Bug*.

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